

COURTNEY COUTURE

COURTNEY-COUTURE.COM

ABOUT ME

I am a dedicated Graphic Designer with over 9 years of experience. I continuously update my skills to align with current trends and methodologies in the industry. My diverse background allows me to cater to a variety of design aesthetics, from small local businesses to higher education to dynamic clubs and events. I take pride in delivering innovative designs that surpass client expectations and enhance their brand image.

CONTACT

Mobile:
315.725.6427

Email:
courtcout@yahoo.com

EDUCATION

S.I. Newhouse School of Public Communications, Syracuse University
Master of Arts in Advertising

State University of New York Institute of Technology (SUNY IT) (Utica, NY)
Bachelor of Science in Communication & Information Design

SKILLS

- Brand compliance
- Client relations
- Project management
- Time management
- Photography
- Photo editing and composites
- Adobe Creative Suite
 - Illustrator
 - Photoshop
 - Indesign
 - After Effects
 - Premiere
- Microsoft Office

EXPERIENCE

GRAPHIC DESIGNER

2023–

EMERSON COLLEGE

- Develop strategies for new projects and present comprehensive proposals to other departments
- Advance initiatives and overcome challenges to ensure their success and positive reception
- Ensure timely completion of project deadlines and maintain open communication with internal departments to optimize outcomes
- Maintain uniform branding across all organizational departments
- Direct and provide guidance to departments to ensure messaging and aesthetic aligns with college values

GRAPHIC DESIGNER

2021–2023

TRIBALVISION

- Develop cohesive and engaging cross-platform social and digital campaigns for client brands
- Create captivating and concise long-form reports and infographics
- Design high-quality logos and visual identities with a focus on resilience and versatility
- Develop modern and visually appealing websites for clients, preparing them for developers
- Produce large-format prints for trade shows, banners, etc
- Ensure creative executions for clients adhere to brand standards
- Be readily available for account teams to address emergency and last-minute design needs

GRAPHIC DESIGNER

2018–2021

TURNING STONE ENTERPRISES

- Ensure outstanding creative execution of digital, social, and print materials for all nightlife venues
- Oversee internal décor for special events at nightlife venues, such as New Year's Eve and Halloween
- Uphold brand standards in creative executions for casino gaming events and promotions
- Work collaboratively with other departments to develop monthly resort promotions calendars

GRAPHIC DESIGNER

2015–2018

FOSTERMARTIN ADVERTISING

- Develop print and digital material for prominent Northeastern Casinos and Family Entertainment Centers
- Transform brand identities into streamlined and effective websites
- Create logos and promotional materials for brands and events
- Manage monthly newsletter emails and templates
- Design unique die-cut invitations and coordinate with printers to ensure high-quality production